

Karla Guadalupe Barba Vazquez

Mexico | Open to remote opportunities.

UX/UI Designer

✉ karlavazquezb9@gmail.com 📞 4494363666

PROFESIONAL SUMMARY

UX/UI Designer with experience collaborating with engineering and cross-functional teams to design user-centered digital products. Skilled in translating business and user needs into intuitive, high-impact design solutions. Strong background in visual design, brand systems, and product interfaces, with a focus on clarity, usability, and consistency.

PROFESIONAL EXPERIENCE

UXUI Designer

Krasamo Int. | November 2023 - Current

US-based engineering firm specializing in custom software and mobile app development.

- Designed user flows, design systems, wireframes, and high-fidelity prototypes for mobile and web applications.
- Collaborated closely with developers to ensure technical feasibility and accurate implementation.
- Supported the creation of consistent UI patterns and scalable interface components.

Graphic and Web Designer

Worldteams | May 2023 - February 2026 (Remote)

- Designed and developed websites for companies across the US.
- Created brand guidelines and visual systems to ensure consistency across digital touchpoints.
- Developed visual assets for marketing campaigns and social media.
- Worked within remote, cross-functional teams to deliver high-quality digital solutions.

Graphic Designer

Amic Parlante | July 2021 - March 2023

- Designed brand identities, including logos and complete brand guidelines.
- Created advertising materials and editorial design pieces.
- Developed visual assets for marketing and social media campaigns.

EDUCATION

Degree in Graphic Design

Universidad Autonoma de Aguascalientes | 2018

SKILLS

UX & Product

User Flows · Wireframing · Prototyping · Responsive Design · Design Systems · Interaction Design · Developer Handoff

Design Tools

Figma · Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects) · Sketch · Microsoft Office

Collaboration

Cross-functional teamwork · Agile environments · Clear communication · Problem-solving

RELEVANT COURSES

- UX/UI Design - Google
- Storytelling Applied to UX/UI - Domestika
- HTML, CSS & JavaScript - Domestika
- WordPress Web Design - Domestika

LANGUAGES

- English | C1
- Spanish | Native